

# Fact Sheet

August 11, 2009

# USCIS.gov Redesign Where We Are and Where We Are Going

## **Background**

- On Thursday, June 25, 2009 President Obama announced, "In the next 90 days, USCIS will launch a vastly improved Web site..." The President further encouraged USCIS to work in close coordination with the Executive Office of the President to leverage cutting edge technology in order to fulfill this Presidential directive.
- On September 22, 2009 USCIS will launch a vastly improved public Web site to help customers navigate the immigration system and remain up-to-date regarding their case status.
- USCIS welcomes this opportunity to deliver further on the President's promise "to make the agency much more efficient, much more transparent, much more user-friendly than it has been in the past."

## Where We Are: Current USCIS Website

- <u>USCIS.gov</u> has approximately 2,500 web pages and over 30,000 native documents including attached files.
- The site serves about 230,000 visitors per day and an average of over 6 million visitors per month who view a total of 25 million pages per month.
- Visitors to USCIS.gov focus primarily on forms and benefit-specific information. Over 50% of the website visits include viewing and downloading a form.
- Current online services available to customers include:
  - Electronic filing of certain forms, including Petition for a Nonimmigrant Worker (I-129),
     Application for a Travel Document (I-131), Application for Employment Authorization (I-765),
     and Request for Premium Processing Service (I-907),
  - Case Status Online, allowing applicants and petitioners with a receipt notice to check the status of certain applications or petitions and receive alerts through email,
  - Appointment scheduling with USCIS field offices through the InfoPass system,
  - Access to the E-Verify system, where employers electronically verify employment eligibility for newly hired employees, and
  - USCIS Field Office Locator and Civil Surgeon Locator for required medical examinations.
  - National and local office processing times

## Where We are Going: USCIS.gov Redesign

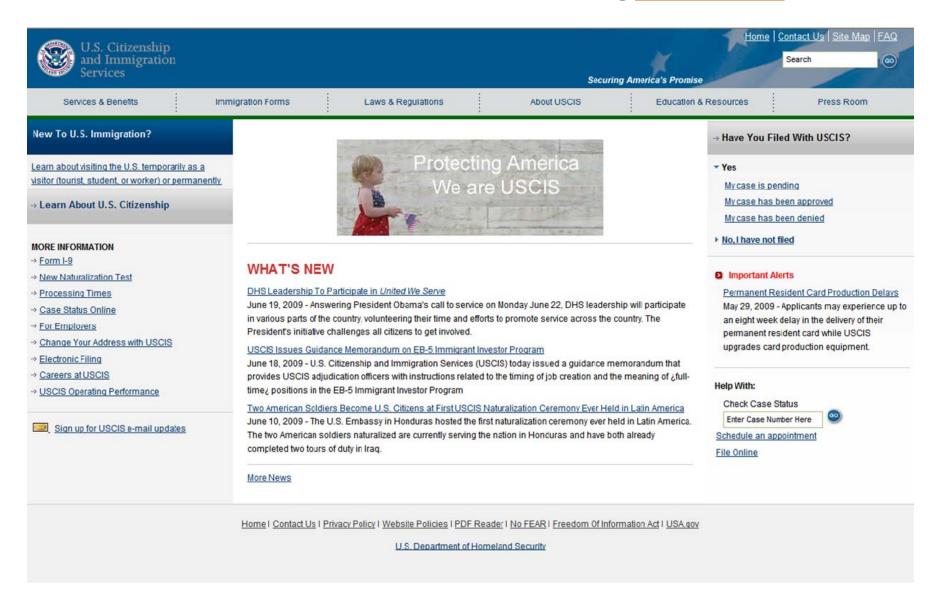
- From March to June 2009, USCIS surveyed a broad range of users regarding general functionality of our website through focus group discussions, usability tests, and public surveys.
- The following groups were included in this process:
  - National & local stakeholders.
  - Customers from New York, Baltimore and Fairfax, VA,
  - USCIS Community Relations Officers from across the country,
  - USCIS employees who post and/or develop content for the website, and
  - Eastern Call Center Immigration Information Officers who field questions from USCIS customers.
- Based on these findings, the redesign of USCIS.gov will result in a customer-centric home page, providing applicants a one-stop shop for immigration services information. The website will feature clear language that meets the needs of our customers, make customer service tools more accessible, simplify website navigation and improve search capability.
- New features included in the redesign are:
  - A customer centric home page which allows users to search for information either based on who
    they are and what they want to do in the new "Where to Start" customer tool or by major
    immigration topics.
  - My Case Status will replace Case Status Online and add a new option for customers to receive alerts through text messages sent to their phones.
  - Customers will, for the first time, have access to national volumes and trends associated with key immigration petitions in the form of an information dashboard. In addition to increasing transparency, this will add context to the customer experience by enhancing their understanding of current level of receipts, completions, and number of applications pending. Customers will also be able to download data supporting the dashboard.
  - <sup>a</sup> A new search engine which employs a combination of technologies to enable better, faster search functionality on USCIS.gov.
- Currently existing website services that will be enhanced with the redesign include:
  - Reorganizing our existing content to make information easier to find.
  - Transforming content so that it is written clearly and meets the needs of our customers.
  - Better context for the customer about adjudication process and how his or her case is progressing through My Case Status. Information provided to customers regarding their case will include:
    - What processing step their case is in
    - Where that particular step falls in the process as a whole
    - National goals and average processing times
    - Specific processing times for the office where their case is pending

## Web Redesign & Agency Transformation

- This project closely aligns with USCIS multi-year business transformation initiative by bringing customers closer to an account-based model.
- Improvements made to the website in this redesign will accommodate any expansion of services, including those that result from the USCIS transformation initiative.

# "Hard to navigate" "Overwhelming" "Frustrating"

# - Comments from USCIS Customers on using www.uscis.gov



"Today I'm pleased to announce a new collaboration between my Chief Information Officer, my Chief Performance Officer, my Chief Technologies Officer and the U.S. Citizenship and Immigration Services Office to make the agency much more efficient, much more transparent, much more user-friendly than it has been in the past."



## - President Obama

Search ABOUT US **NEWS** ALERTS May 29, 2009 - Applicants may experience up to an eight week delay in the delivery of their permanent resident card while USCIS upgrades card production equipment. **E-VERIFY** for Permanent Residents Log in to E-Verify for Military & Dependents Information for Employers Information for Employees The Naturalization Test MULTIMEDIA Video 1 About the Adoptions Process Video 2 Hauge Adoption Convention Video 3 Orphan (Non-Hague) Adoption Process Gov Youtube Channel N Add Our RSS Feed 🛜 Share This Page Get E-mail Updates **Human Trafficking or Other Crimes** 

Home | Espanol | Index

# WHERE TO START **USCIS Military Help Line:**

## **CUSTOMER TOOLS**

**Get Results** 

### Before | File

l am...

- Check Filing Fees
- Check Where to File

A greencard holder

and I want to ...

Become a US citizen

- File My Application Online
- Check Processing Times
- Find a Medical Doctor

### After | File

- Check My Case Status
- Sign-up for Case Updates
- . While My Case is Pending
- After Receiving a Decision
- Change of Address

### Other Case Services

- Find a USCIS Field Office
- Make an Appointment

Working in the US

Temporary Workers

Permanent Workers

Employers

Family

of US Citizens

**Green Card** 

Through a Job

Other Eligible Workers

of Permanent Residents

of Refugees & Asylees

Through Your Family

Other Ways to Get a Green Card

After a Green Card is Granted

RESOURCES

1-877-CIS-4MIL (1-877-247-4645)

# **LAWS**

# Adoption

### Humanitarian

Citizenship

for Children

Refugees & Asylees Battered Spouses & Children Through Refugee or Asylum Status

**Temporary Protected Status Emergency Situations** 

Contact Us

Site Map (Index)

Careers at USCIS

Adobe PDF Reader

Windows Media Player

White House.gov

**US Department of State** 

USA.gov

US Department of Homeland Security **US Customs & Border Protection** 

**US Immigration & Customs Enforcement** 

Freedom of Information Act (FOIA)

No FEAR Act

Website Policies

**Privacy Policy** 

# Web Redesign Core Principles

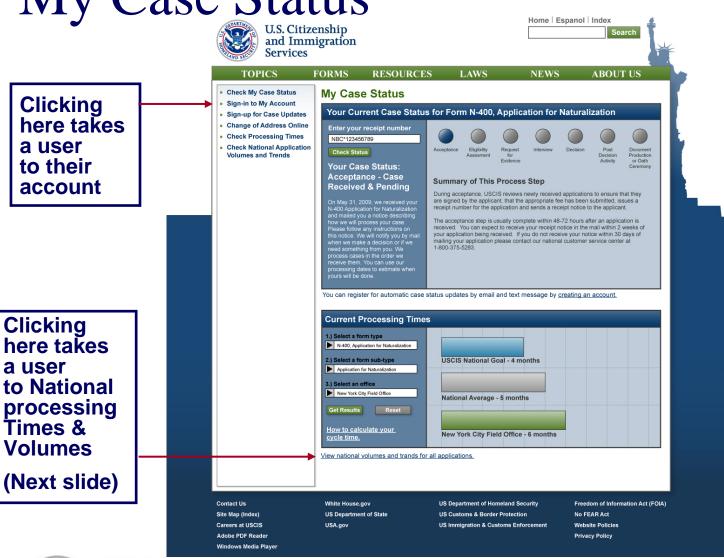
- A customer-centric home page that provides applicants with a "one-stop shop" of immigration services and information.
- New and enhanced customer service tools including "My Case Status" with both email and text functionality.
- Simplified navigation and improved search capability.



• Information that is written clearly and meets the needs of our customers.



# My Case Status

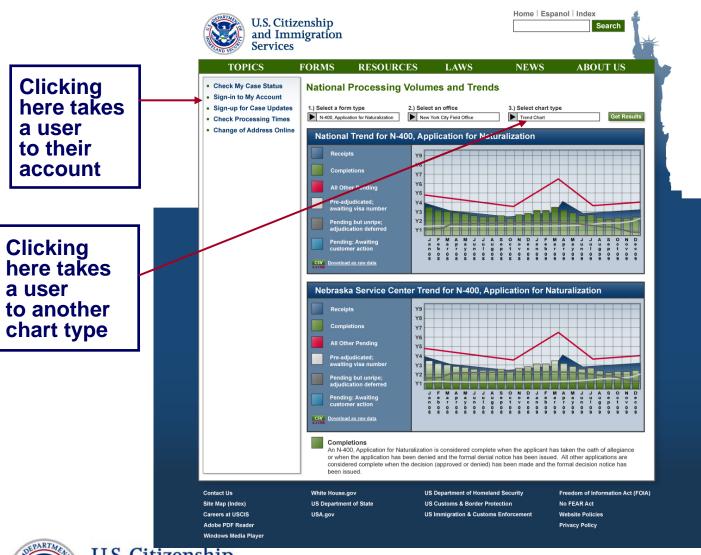








# National Dashboard - Trends





# Email & Text Message Updates

